



# CCFC Board of Directors

## Minutes of CCFC Board Meeting – June 15, 2020

Board Members Present: Aaron Ellingsen, Mark Braaten, Carrie Saxifrage, Maureen Williams, Nick Gagnon, David Shipway, Matt Cuscianna Meeting Called to Order @ 7 pm

### Agenda Items:

- 1. Letter of CCFC support for Nick Gagnon's grant application**
  - a. Draft letter written by Carrie approved by quorum of Directors via email and submitted to CCEDA
  
- 2. Directors Insurance**
  - a. Annual premium expenditure of \$945 requested by Aaron
  - b. Approved by quorum of directors via email
  
- 3. 2019 Treasurer's Report**
  - a. **Action Aaron** - submit report to Directors for approval
  - b. **Action Mark** - publish report on website
  
- 4. Continuing Directors**
  - a. request recommitment to stand prior to AGM
  
- 5. Value Added Brand - discussion**
  - a. increase marketability by creating a sense of "belonging" or ownership
  - b. catalogue, portfolio, list of producers and products
  - c. generate pre orders
  - d. Brand design by board members or crowd source.
  - e. Logo that can be stamped on wood products
  - f. research FSC marketing style and strategies
  - g. define social benefit
  - h. Under CCFC , perhaps not the responsibility of CFGP to administer
  - i. proposal - CCFC fund prize for winning logo
  - j. CCEDA could host Cortes wide branding that includes CF value added products
  
- 6. Beasley Rd. Property for Sale**
  - a. first offered to Klahoose Nation
  - b. if Klahoose is not interested CCFC may have some potential role follow up
  - c. letter of support for Industrial minded entrepreneurs
  - d. potential for value added industries on site

**7. Municipal Composting - Nick Gagnon**

- a. interest in developing local composting business to keep organic waste on island
- b. Cortes has the largest percentage of organic in its waste stream due to having no compost service
- c. locals do their own composting but visitors and seasonal residents may not have the facilities

**8. AGM Planning**

- a. schedule AGM as soon as it is practical to gather or reconsider a ZOOM AGM
- b. proposal to hire Aaton to facilitate ZOOM meeting if required.

**9. Next Meeting - Monday Aug. 24**

**10.** Meeting adjourned 9:30pm